



ASSOCIATE

McKenzie A. Schnell

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McKenzie Schnell, an associate in Best Best & Krieger LLP's Telecommunications law group, advises clients on broadband, cable, telecommunications service and data privacy matters, including regulatory compliance, transactions and litigation. She is a member of the firm's Municipal Law practice group and is based in Walnut Creek.

She represents public agencies and small private entities at all stages of their communications projects from infrastructure matters to network practices. Prior to joining BB&K, she worked at Baller Stokes & Lide, PC and ACT | The App Association.

While in law school, McKenzie was an articles editor for *The Federal Communications Law Journal*.

Accolades

- Certified Information Privacy Professional /U.S. Private Sector

CORE PRACTICES

Telecommunications
Municipal Law

EDUCATION & ADMISSIONS

Education

The George Washington
University Law School, J.D.

University of Washington, B.A.,
political science and law, societies
and justice, cum laude

Bar Admissions

California
District of Columbia

LANGUAGES

English

Professional & Community Involvement

- Federal Communications Bar Association
- National Association of Telecommunications Officers and Advisors
- International Association of Privacy Professionals

Thought Leadership

Publications

- "Gerard Lederer and McKenzie Schnell: FCC Continues to Undercut Local Authority on OTARD," *Broadband Breakfast*, Feb. 4, 2021
- "The Mobile-Sierra Doctrine: An Unlikely Friend for Opponents of Zero-Rating," 70 *Federal Communications Law Journal*, 329 (2018)

Presentations

- "Franchising in the Era of 3rd 621 Order," Webinar, Virginia Association of Telecommunications Officers and Advisors, Apr. 29, 2021
- "Regulating OTARDS: The Other Small Cells," BB&K Webinar, Mar. 4, 2021
- "Be Aware of Hot Telecommunications Issues in 2020-2021," BB&K Webinar, Nov. 5, 2020